# OLIVIA LAWLESS

### **TEXTILE & PRINT DESIGNER**

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**EDUCATION** 

Savannah College of Art and Design, Savannah, GA

Bachelor of Fine Arts: Fiber Arts | Cum Laude

SOFTWARE

Adobe Suite, Figma, Klaviyo, Slack, Microsoft Office, Google, Book4Time

## **PROFESSIONAL EXPERIENCE**

## LivByGrace Designs

Freelance Textile Designer

Jacksonville, Florida November 2024 - Present

- Create print and pattern for pillows, placemats, table runners, etc by utilizing my knowledge in trend research, consumer reports, and illustration resulting in personalized goods for the home
- Build inventory by collaborating with international printing companies and researching their products in order to apply my prints to their soft goods
- Produce beaded wall art and appliques by applying my knowledge in tambour embroidery and providing an add-on service to
  my soft good products resulting in a boost of sales

### One Ocean Resort & Spa

Spa Front Desk Receptionist

Atlantic Beach, Florida June 2024 - September 2025

- Prepared and assisted guests for their upcoming spa day by utilizing Book4Time software to book appointments and attain proper credentials
- Responded to phone calls and answered all guest questions regarding spa treatments and policies in a professional manner, transferring them to the appropriate party when necessary
- Collaborated with management to implement organization processes for our laundry, documents, products, and retail resulting
  in a boost in team morale

# **Jubin Rugs**

Sales Associate / Designer

Atlanta, Georgia

- July 2023 December 2023
- · Interacted with clients and interior designers by showcasing hand-woven and dyed antique rugs in store and at markets, helping them find the perfect rug for their home or project
- · Managed all marketing content for social media platforms by creating informative reels and posts, utilizing Klaviyo software for email newsletters, and redesigned graphics on the company website resulting in an increase in interaction, and followers
- · Independently operated and managed the store assisting clients, filing paperwork, designing, creating a store catalog to provide uninterrupted service in the absence of the owner
- Provided design expertise and produced hand-drawn rug replications with Photoshop in order to utilize and outsource them for future rug productions

### Lydia Marie Elizabeth (LME) Studios

Artist Assistant Intern

Savannah, Georgia January 2023 - May 2023

- · Provided appropriate research and design expertise to the owner by meeting with brand name organizations and clients in order to gain insight on current projects
- · Developed concepts and designs for tablecloths, kaftans, and luggage tags using Photoshop and Illustrator in order to provide the owner with a multitude of products to sell
- · Conducted thorough research utilizing WGSN, Peclers, and social media in order to apply current trends to products while also adhering to the client's guidelines

# **CREATIVE EXPERIENCE**

# **SCADPro Collaboration: Mayo Clinic**

Team Associate

Savannah, Georgia January 2023 - March 2023

- Designed concepts and deliverables with classmates utilizing Adobe Suite and Figma to create appropriate scenarios regarding the patient experience
- · Made and conducted presentations in a professional manner while thoroughly informing our client with updates on the project and receiving constructive criticism
- Produced and applied moodboards and texture maps throughout the project with Photoshop to help inform our team and client how to visualize the final deliverable

## **Kravet Collaboration**

Student Participant

Savannah, Georgia March 2022 - May 2022

- · Produced original prints by choosing and analyzing a print in Kravets historic archive and utilizing Adobe Suite to produce and present a final project to Kravet professionals
- Found information regarding historical context, color, and damasks on the print by using WGSN and utilized it to help form the final outcome